

COMMUNITY ENGAGEMENT LANDSCAPE ANALYSIS

WHAT IS THIS RESOURCE FOR? This one-pager provides key takeaways from a landscape analysis conducted by a school district with a fast-growing Hispanic population. Read the below as guidelines for how an increasingly diverse district might better serve students and families of different backgrounds.

KEY TAKEAWAYS

Build partnerships at scale with the changing community

- Provide required professional learning to norm on mindsets about families, communities, and the role partnership plays in realizing student success.
- Provide clearer information and capacity-building aligned to engagement opportunities so that new and diverse populations can participate.

Engage long-lasting community partnerships that already impact students

- Leverage position as convenor to bridge connections and coordinate resources across community groups in the region toward shared goals.

Amplify partnership between the school district and community leaders

- Invest in systems to identify and collect feedback from community partners at-scale.
- Add district-level capacity to cultivate and manage intentionally diverse partnerships that are asset-based, rooted in trust, and clearly aligned to district priorities

Provide stakeholders with more transparency and opportunities to provide feedback

- Develop a comprehensive communication strategy emphasizing more proactive, consistent communication with stakeholders around district priorities, news, and events
- Host accessible community events that focus on proactive updates, sharing feedback, and meaningful interaction with district leaders

Cultivate consistent experiences around family engagement with schools

- Establish system-wide expectations and tools for schools to connect families more directly to student learning, starting with leveraging family engagement bright spots
- Audit and map the existing ways students and caregivers can get involved to influence decision-making at the school and district levels

Improve information provided to caregivers at the school-level

- Conduct a communications audit to understand how various tools are being used and where there are opportunities to make communication more streamlined, consistent, and equitable.